

TRANSPORTATION

QUALITY OF LIFE

TECHNOLOGY



DEWITT DEVELOPMENT COMPANY

LABORSHED ANALYSIS

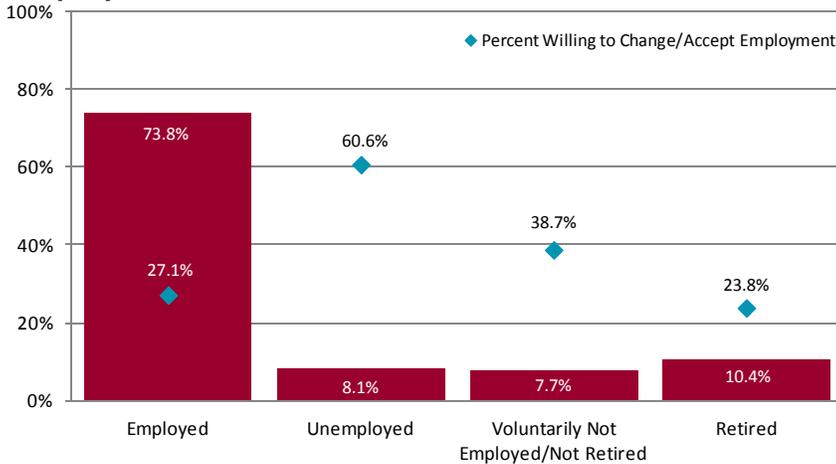
A STUDY IN WORKFORCE CHARACTERISTICS
RELEASED AUGUST 2012



Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the DeWitt Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

Employment Status*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 176,965 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (35,574)

- 26,157 Employed
- 2,640 Unemployed
- 1,996 Voluntarily Not Employed, Not Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 2.0% Inadequate hours (523 people)
- 2.0% Mismatch of skills (523 people)
- 0.5% Low income (131 people)
- 3.7% Total estimated underemployment (968 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Manufacturing	17.4%	22,724	85.2%	23.9%	5.6%
Education	16.7%	21,810	71.0%	20.5%	6.5%
Healthcare & Social Services	12.9%	16,847	77.3%	26.5%	9.1%
Wholesale & Retail Trade	11.8%	15,411	67.4%	45.2%	8.7%
Public Administration & Government	9.8%	12,799	83.9%	23.1%	6.5%
Personal Services	6.8%	8,881	85.7%	22.2%	0.0%
Finance, Insurance & Real Estate	6.4%	8,358	85.0%	29.4%	0.0%
Professional Services	6.1%	7,967	80.0%	50.0%	10.0%
Transportation, Communication & Utilities	6.1%	7,967	57.1%	25.0%	14.3%
Construction	2.7%	3,526	53.8%	14.3%	23.1%
Agriculture, Forestry & Mining	1.5%	1,959	*	*	*
Entertainment & Recreation	1.1%	1,437	*	*	*
Active Military Duty	0.7%	914	*	*	*

* Insufficient survey data/refused

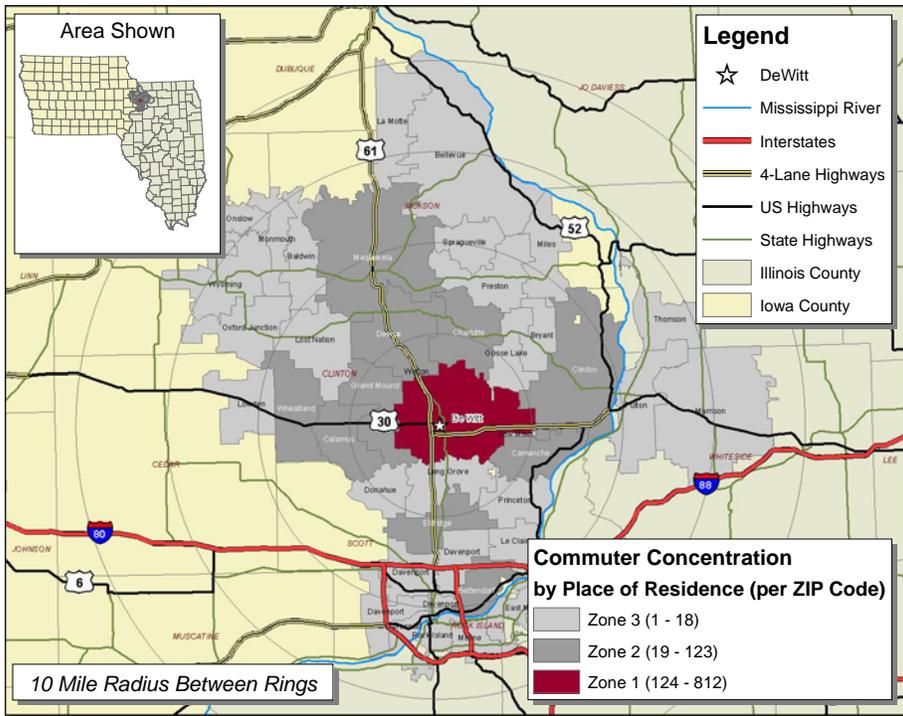
Survey respondents from the DeWitt Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

Quick Facts

(Employed - willing to change employment)

- 13.6% are working multiple jobs
- Currently working an average of 43 hours per week
- Average age is 47 years old
- 27.2% currently working within the production, construction & material handling occupational category followed by 24.7% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search sources:
 - Internet
 - www.monster.com
 - www.iowaworkforce.org
 - Local/Regional newspapers
 - Quad City Times
 - The Observer - DeWitt
 - Clinton Herald
 - Networking through friends, family and acquaintances
 - Local IowaWORKS Centers

DeWitt Laborshed Area



Commuting Statistics

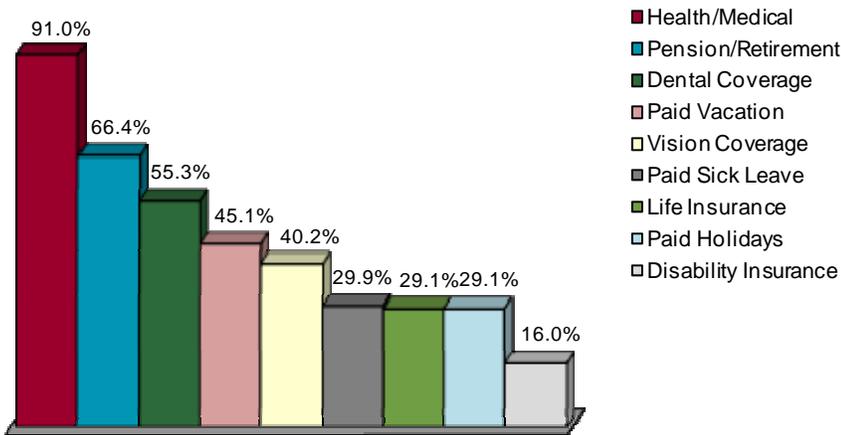
The map at the left represents commuting patterns into DeWitt with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the DeWitt Laborshed area are willing to commute an average of 26 miles one way for employment opportunities.

DEWITT DEVELOPMENT COMPANY



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (82.3%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 10.0 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

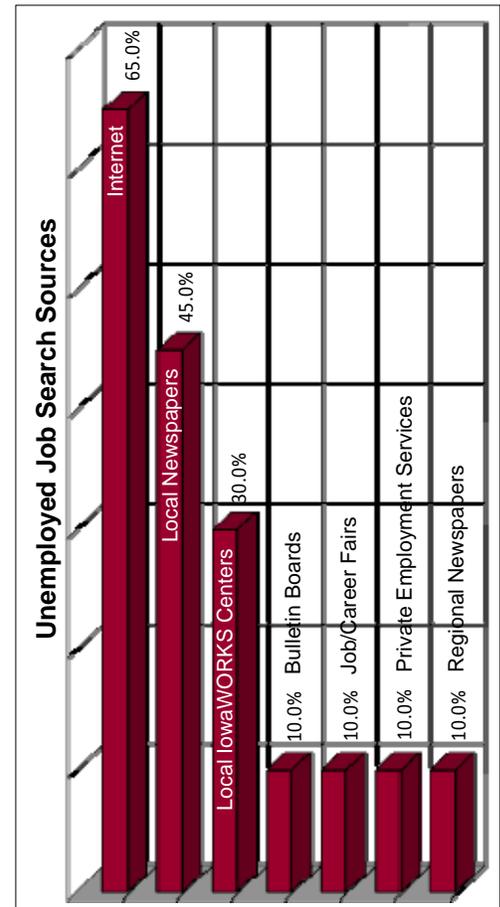
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	46.2%	7.7%	15.4%	*	\$25.00
Manufacturing	64.8%	13.0%	27.8%	\$92,500	\$19.75
Transportation, Communication & Utilities	67.9%	14.3%	28.5%	\$56,000	\$13.00
Wholesale & Retail Trade	63.0%	8.7%	23.9%	\$50,000	\$9.50
Finance, Insurance & Real Estate	85.0%	15.0%	55.0%	\$48,500	\$17.73
Healthcare & Social Services	88.6%	18.2%	40.8%	\$65,000	\$12.80
Personal Services	85.7%	23.8%	33.3%	\$60,000	\$12.50
Entertainment & Recreation	*	*	*	*	*
Professional Services	70.0%	25.0%	40.0%	\$55,000	\$12.50
Public Administration & Government	74.2%	6.5%	48.4%	\$69,000	\$26.00
Education	95.2%	9.7%	72.5%	\$50,000	\$9.93

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 2,640 unemployed individuals are willing to accept employment
- Average age is 44 years old
- 55.0% are female; 45.0% are male
- Education:
 - 70.0% have an education beyond high school
 - 5.0% have vocational training
 - 10.0% are trade certified
 - 10.0% have an associate degree
 - 10.0% have an undergraduate degree
 - 5.0% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.00 to \$15.00/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 26 miles one way for the right opportunity
- 70.0% expressed interest in temporary and 55.0% in seasonal employment opportunities
- 45.0% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 82.4%
 - Pension/retirement options - 35.3%
 - Dental coverage - 29.4%
 - Vision coverage - 17.6%
 - Paid sick leave - 11.8%
 - Paid vacation - 11.8%
 - Paid holidays - 5.9%
- 92.3% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Sponsored in Partnership with

DEWITT DEVELOPMENT COMPANY



For more information regarding the DeWitt Laborshed Analysis, contact:

DeWitt Development Company
 1010 6th Avenue
 DeWitt, IA 52742
 Phone: (563) 659-8500
 Fax: (563) 659-2410
 E-mail: ddc.ceo@dewitt.org
www.dewittdevelopmentcompany.com