

clarinda • iowa



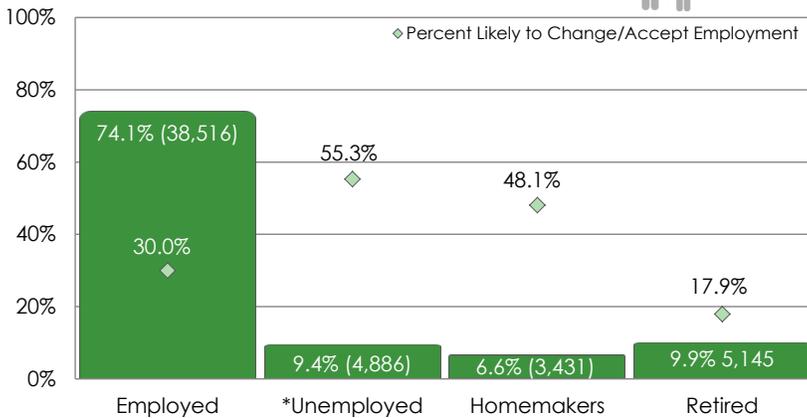
laborshed • analysis 2016

a study of workforce characteristics

CLARINDA LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Clarinda Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 51,978 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Clarinda (10,810):

- 9,060 Employed
- 666 Unemployed
- 600 Homemakers
- 484 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median Wages: \$12.00/hr & \$45,000/yr
- 26.1% are actively seeking new employment
- 21.6% are working multiple jobs
- Currently working an average of 42 hrs/week
- 32.9% currently working within the professional, paraprofessional & technical occupational category followed by 17.6% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.indeed.com
www.iowajobs.org
Internet, 65.0%

The Valley News - Shenandoah
Clarinda Herald Journal
Newspapers, 35.0%

IowaWORKS
Centers, 23.8%

Networking, 13.8%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.5%	136
Mismatch of Skills	4.2%	381
Low Income	1.5%	136
†Total Underemployment	6.4%	580

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Healthcare & Social Services	16.7%	6,432	79.4%	38.0%	7.9%
Manufacturing	16.0%	6,163	78.7%	27.7%	9.8%
Wholesale & Retail Trade	14.4%	5,546	66.2%	50.0%	13.8%
Education	10.3%	3,967	73.8%	35.5%	4.8%
Agriculture, Forestry & Mining	8.3%	3,197	89.3%	8.0%	7.1%
Finance, Insurance & Real Estate	8.0%	3,081	92.3%	20.8%	3.8%
Personal Services	8.0%	3,081	77.4%	13.0%	6.5%
Public Administration & Government	7.0%	2,696	60.0%	28.6%	8.6%
Transportation, Communication & Utilities	4.3%	1,656	59.1%	46.2%	9.1%
Construction	3.7%	1,425	78.6%	27.3%	14.3%
Professional Services	2.0%	770	75.0%	0.0%	12.5%
Entertainment & Recreation	1.0%	385	**	**	**
Active Military Duty	0.3%	117	**	**	**

** Insufficient survey data/refused

Survey respondents from the Clarinda Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the healthcare and social services industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Clarinda from their home ZIP for an employment opportunity.

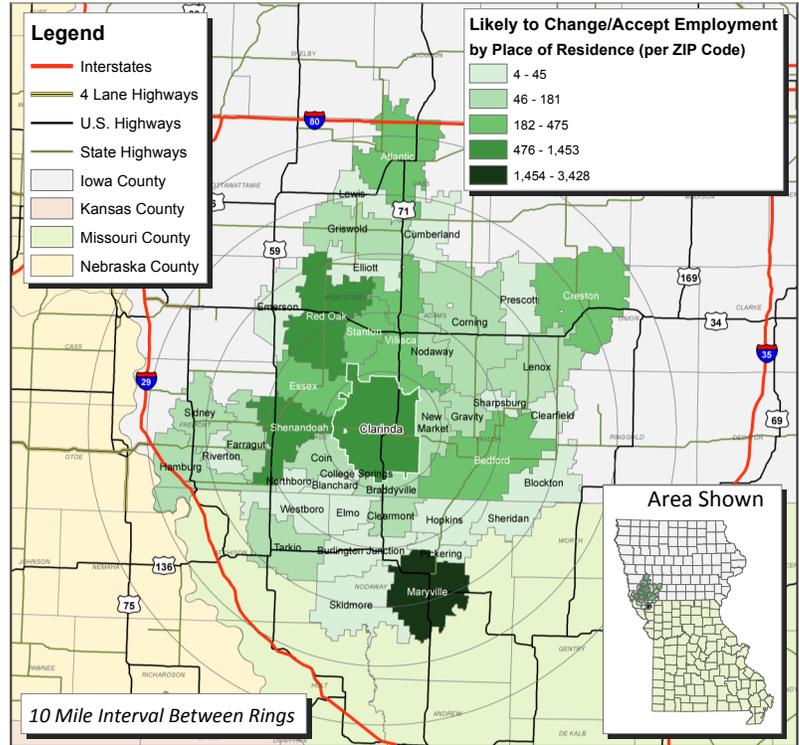
Those who are likely to change/accept employment in the Clarinda Laborshed area are willing to commute an average of 25 miles one-way for employment opportunities.

The out commute for Clarinda is estimated at 20.4 percent—approximately 638 people living in Clarinda work in other communities.

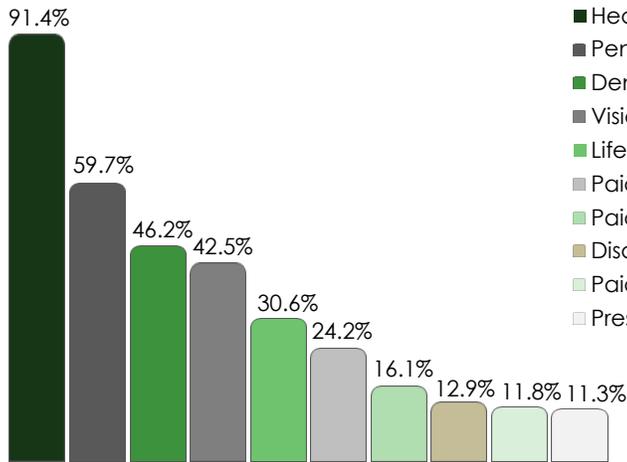
Most of those who are out commuting are working in Shenandoah (IA), Red Oak (IA), College Springs (IA) or Maryville, (MO).

Two-fifths (40.0%) of out commuters are likely to change employment (approximately 255 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN CLARINDA



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



- Health/Medical Insurance
- Pension/Retirement/401K
- Dental Coverage
- Vision Coverage
- Life Insurance
- Paid Vacation
- Paid Sick Leave
- Disability Insurance
- Paid Holidays
- Prescription Drug Coverage

The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (70.1%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 16.9 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

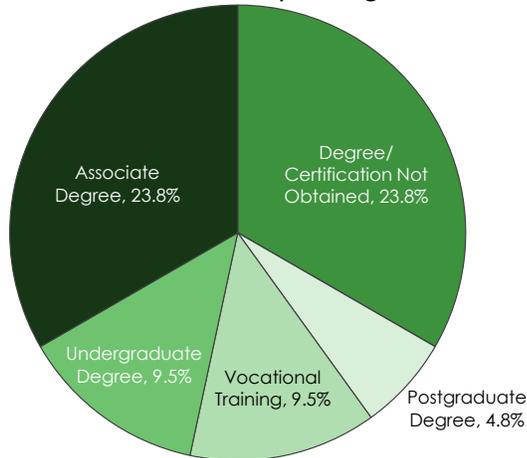


	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	73.9%	17.1%	35.6%	\$50,000	\$15.00
Agriculture, Forestry & Mining	60.7%	7.1%	35.7%	**	**
Construction	42.9%	21.4%	14.3%	**	\$13.63
Education	92.9%	9.5%	7.6.2%	\$52,000	\$12.50
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	80.8%	15.4%	50.0%	\$60,000	\$15.00
Healthcare & Social Services	77.4%	19.4%	32.2%	\$52,000	\$14.25
Manufacturing	67.2%	18.0%	23.0%	\$45,500	\$18.00
Personal Services	74.2%	16.1%	29.0%	\$38,400	\$10.50
Professional Services	**	**	**	**	**
Public Administration & Government	80.0%	20.0%	37.2%	\$50,750	\$27.00
Transportation, Communication & Utilities	72.7%	18.2%	13.6%	\$62,500	\$15.68
Wholesale & Retail Trade	60.9%	14.1%	23.5%	\$50,000	\$9.00

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.
**Insufficient survey data/refused

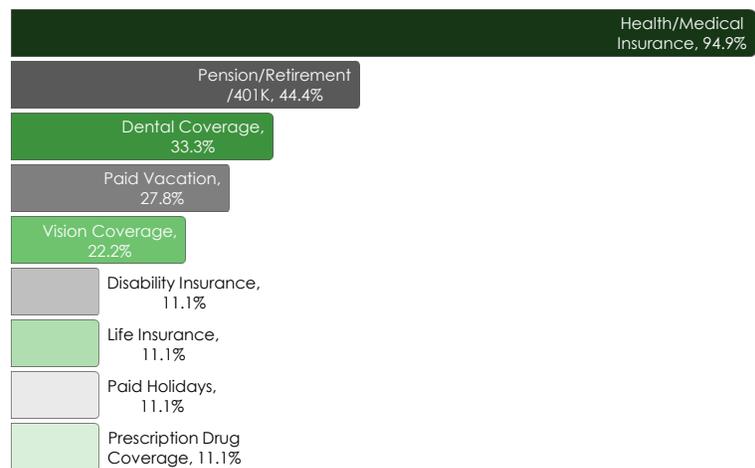
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 60.0% are actively seeking employment
- An estimated 666 unemployed individuals are likely to accept employment in Clarinda.
- Average age is 46 years old
- 57.1% are female; 42.9% are male
- **Education:**
 - 71.4% are educated beyond high school



- **Wages:**
 - \$10.00/hr - to attract 66% of applicants
 - \$11.50/hr - to attract 75% of applicants
 - \$8.50/hr - lowest median wage willing to accept
- Willing to commute an average of 19 miles one way for the right opportunity
- 80.0% expressed interest in temporary and 73.7% in seasonal employment opportunities
- 70.0% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:

Clarinda Economic Development Corporation



FOR MORE INFORMATION REGARDING THE CLARINDA LABORSHED ANALYSIS, CONTACT:

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