

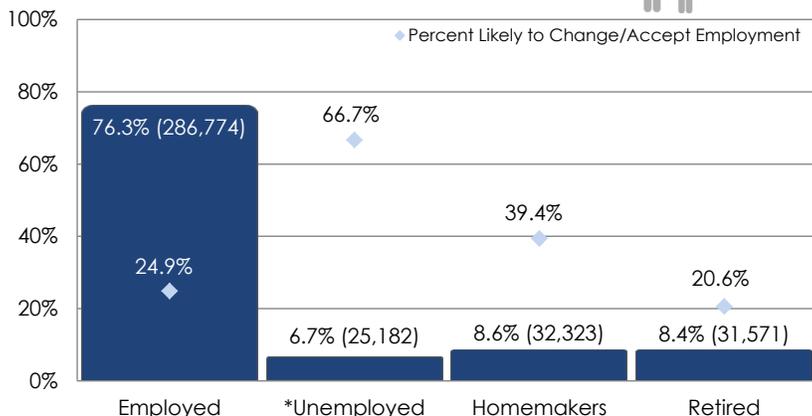
2016
PERRY, IOWA
LABORSHED ANALYSIS

A STUDY OF WORKFORCE CHARACTERISTICS

PERRY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Perry Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$15.30/hr & \$70,000/yr
- 16.2% are actively seeking new employment
- 14.5% are working multiple jobs
- Currently working an average of 42 hrs/week
- 32.9% currently working within the professional, paraprofessional & technical occupational category followed by 19.2% within the managerial occupational category
- Most frequently identified job search resources:

www.careerbuilder.com
www.indeed.com
www.linkedin.com

Internet,
82.7%

Networking,
13.3%

Newspapers, 9.3%
Perry Chief
The Des Moines Register

IowaWORKS
Centers, 6.7%



Estimated Population 18-64: 375,850 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Perry (55,410):

- 49,474 Employed
- 1,486 Unemployed
- 2,117 Homemakers
- 2,333 Retired

UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.0%	495
Mismatch of Skills	3.5%	1,732
Low Income	1.2%	594
†Total Underemployment	4.4%	2,177

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Finance, Insurance & Real Estate	16.2%	46,457	90.7%	20.4%	7.4%
Education	13.5%	38,714	85.4%	22.0%	2.1%
Healthcare & Social Services	11.9%	34,126	66.7%	29.4%	13.0%
Wholesale & Retail Trade	10.9%	31,258	62.3%	51.5%	9.4%
Public Administration & Government	10.2%	29,251	75.6%	20.0%	0.0%
Professional Services	9.2%	26,383	87.5%	21.4%	9.4%
Manufacturing	8.3%	23,802	71.4%	24.0%	8.6%
Transportation, Communication & Utilities	6.6%	18,927	71.4%	26.3%	3.6%
Personal Services	5.6%	16,059	85.0%	17.6%	10.0%
Construction	3.6%	10,324	68.8%	9.1%	0.0%
Agriculture, Forestry & Mining	3.0%	8,603	100%	11.1%	0.0%
Entertainment & Recreation	1.0%	2,868	**	**	**

** Insufficient survey data/refused
Totals may vary due to rounding.

Survey respondents from the Perry Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the finance, insurance & real estate industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Perry from their home ZIP for an employment opportunity.

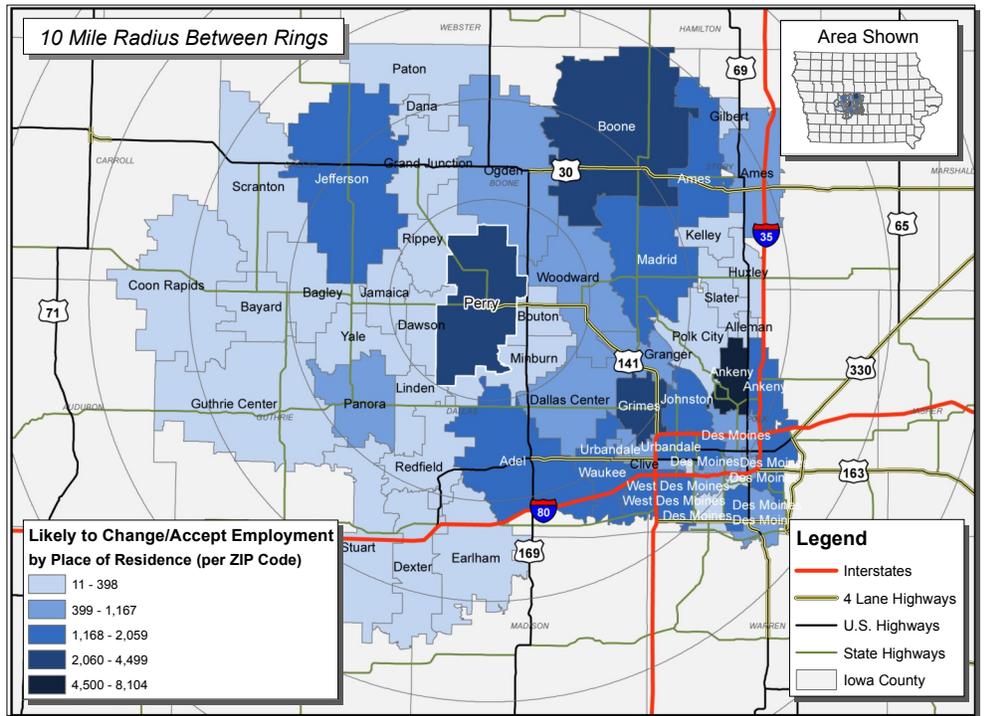
Those who are likely to change/accept employment in the Perry Laborshed area are willing to commute an average of 23 miles one-way for employment opportunities.

The out commute for Perry is estimated at 57.1 percent—approximately 1,959 people living in Perry work in other communities.

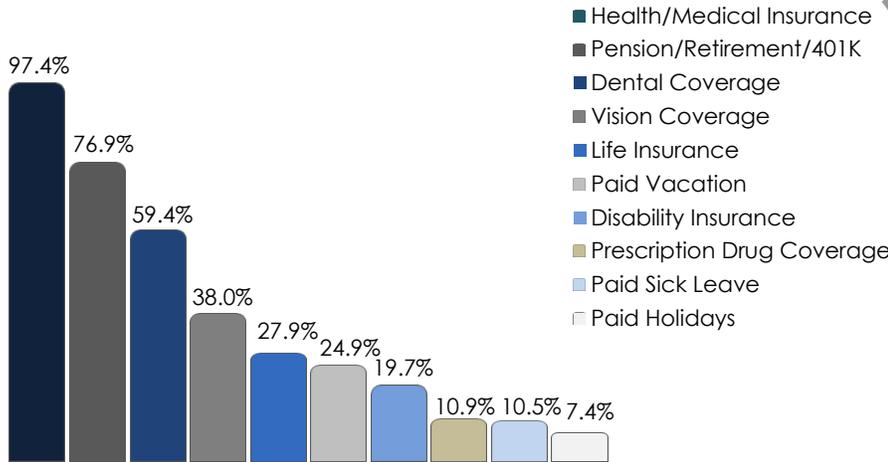
Most of those who are out commuting are working in Des Moines, Woodward, Urbandale or West Des Moines.

Nearly one-fifth (18.6%) of out commuters are likely to change employment (approximately 364 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN PERRY



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (78.7%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 14.3 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

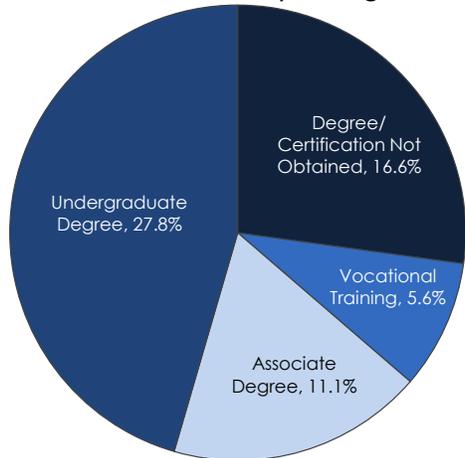


	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	79.8%	19.5%	43.0%	\$63,000	\$15.88
Agriculture, Forestry & Mining	77.8%	33.3%	22.2%	**	**
Construction	62.5%	25.0%	12.5%	**	\$19.25
Education	93.7%	14.6%	66.7%	\$51,500	\$14.35
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	86.8%	20.8%	52.8%	\$63,000	\$20.00
Healthcare & Social Services	77.8%	27.8%	26.0%	\$53,500	\$15.30
Manufacturing	57.1%	22.9%	11.4%	\$57,000	\$16.34
Personal Services	95.0%	25.0%	45.0%	\$69,000	\$12.00
Professional Services	83.9%	16.1%	58.1%	\$80,000	\$15.38
Public Administration & Government	65.9%	7.3%	39.1%	\$64,000	\$22.95
Transportation, Communication & Utilities	82.1%	21.4%	35.7%	\$85,000	\$16.50
Wholesale & Retail Trade	56.6%	15.1%	18.9%	\$80,000	\$11.20

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.
 **Insufficient survey data/refused

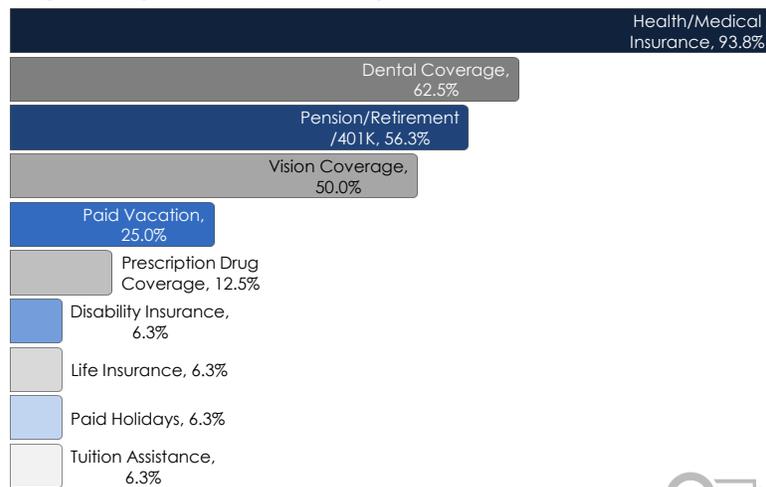
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 55.6% are actively seeking employment
- An estimated 1,486 unemployed individuals are likely to accept employment in Perry.
- Average age is 40 years old
- 61.1% are female; 38.9% are male
- **Education:**
 - 61.1% are educated beyond high school



- **Wages:**
 - \$15.00/hr - to attract 66% of applicants
 - \$15.00/hr - to attract 75% of applicants
 - \$11.00/hr - lowest median wage willing to accept
- Willing to commute an average of 24 miles one way for the right opportunity
- 70.6% expressed interest in seasonal and 70.6% in temporary employment opportunities
- 29.4% expressed interest in working varied shifts

TOP DESIRED BENEFITS



TOP JOB SEARCH RESOURCES



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FOR MORE INFORMATION REGARDING THE PERRY LABORSHED ANALYSIS, CONTACT:

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